



# Jamaica Customs Agency

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## PRESS RELEASE

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### JAMAICA CUSTOMS EYES TARGETING CENTRE TO STRENGTHEN INTELLIGENCE-LED BORDER PROTECTION

Kingston, February 6, 2026: For Immediate Release

The Jamaica Customs Agency (JCA) has announced plans to establish a Targeting Centre as part of its ongoing shift toward a more data and intelligence-driven approach to border management. The announcement was made during the recent Customs Webinar, where key initiatives to enhance border protection and improve operational efficiency were outlined.

The proposed Targeting Centre will bring together the Agency's data and risk analysis functions, enabling more informed, timely, and coordinated decision-making across enforcement and facilitation activities. According to the Director of Operational Risk Management and Targeting, Racquel Neath, the initiative is a key pillar of the Agency's modernisation agenda.

"As we evolve as an Agency, we are centralising the management of information that is crucial for effective risk assessment," she said during the webinar. "This will enable more effective targeting. We have been working behind the scenes to establish the Targeting Centre, which will transition to a National Targeting Centre that includes our various law enforcement partners."

The Targeting Centre will serve as a strategic hub where information from multiple sources, including cargo, passenger, and conveyance data, is analysed to identify high-risk shipments and travellers before they arrive, enter, or transit Jamaica. By applying risk profiles, intelligence inputs, and advanced analytics, the Centre will help Customs focus resources on potential threats while supporting legitimate trade and travel.

The Centre is expected to enhance early detection of illicit activity and enable more proactive, risk and intelligence-led interventions. With the planned inclusion of other law enforcement agencies, Customs also anticipates stronger collaboration through improved information-sharing, joint risk assessments, and coordinated enforcement responses with local, regional, and international partners.

The initiative aligns with global best practices in Customs administration, where targeting centres help balance security with facilitation. By integrating intelligence and risk management capabilities, the Jamaica Customs Agency aims to strengthen border security while improving overall operational efficiency.

Jamaica Customs reaffirms its commitment to proactive border management, public safety, and the facilitation of legitimate trade and travel through Jamaica's ports of entry.

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